

Steinway Gallery And Mercedes-Benz Celebrate Joint Anniversary



A STEINWAY TRI-CENTENNIAL Limited-Edition piano stands in front of the 1905 American Mercedes Simplex touring car.

AS PART OF ITS SPONSORSHIP of the Tallahassee Symphony Orchestra, The Steinway Piano Gallery of Tallahassee joined with Capital Eurocars to celebrate the 150th anniversary of Steinway & Sons. Four grand pianos from the Steinway & Sons Crown Jewel Collection and a 1905 American Mercedes Simplex touring car were on

display at the Capital Eurocars showrooms. Eurocars is the exclusive dealership for Mercedes-Benz automobiles in Tallahassee.

The connection between Mercedes-Benz and Steinway is not widely known and goes back to 1888 when a contract was signed between William Steinway and Gottlieb Daimler. This contract

resulted in the "Daimler Motor Company" in New York and the manufacture of Daimler engines and products in America. While the term "immigrant plant" recently entered the automotive vernacular—referring to a U.S. factory in which "imported" cars are built—the idea isn't new. The first foreign car to be produced in this country was the American Mercedes in 1904.

STEINERT'S TO OPEN IN WEST HARTFORD

BOSTON-BASED M. Steinert's & Sons has leased space for a new piano showroom in West Hartford, Connecticut. The 4,900-square-foot store, which will carry Steinway & Sons, Boston, Essex, and Kohler & Campbell pianos, is slated to open in late February.

Steinert's decision to expand south into the Hartford market was triggered by the bankruptcy of Clinton's Piano & Organ last year. "With the demise of Clinton's, there was a void in the market," said Paul Murphy, Steinert's president. "Also, we were able to secure the Steinway line for the market." Murphy selected the West Hartford location because of its proximity to Hartford's more affluent suburbs and because of the location. "We were able to secure a prime space in downtown West Hartford with ample parking and great visibility," he added.

BOSTON ORGAN & PIANO TOP SCHIMMEL DEALER

SCHIMMEL PIANO RECENTLY honored Boston Organ & Piano (BOP) as its #1 dealer worldwide for the third straight year (2001-03). BOP was also the #1 dealer in 1999.



NIKOLAUS SCHIMMEL presents Boston Organ & Piano with its award. Pictured I-r are: Laura Thomason, product specialist; Gerald Teplitzky, v.p. of sales; Chip Wise, v.p., Schimmel U.S.; Kathleen Duguet; Nikolaus Schimmel; Anthony Totaro, founder of BOP; and product specialists Shannon Dillon, Roy Hanson, Peter Wells, and Joe Sica.

ACQUISITIONS

WEST MUSIC BUYS SIMONS OF MOLINE

WEST MUSIC COMPANY, based in Coralville, Iowa, has acquired Simon's Music in nearby Moline, Illinois. John Simon, former owner of Simons, will continue with the company on a part-time basis as director of institutional sales.

With the acquisition of Simon's, West Music now operates eight locations in Iowa and two in Illinois. The purchase also gives the rest of the West Music chain access to the Steinway and Boston piano lines. "This is a perfect fit for us," said Steve West, West Music president. "Simon's strong piano presence complements our existing West Music store in Moline."



STEINWAY PIANO GALLERY

October 18, 2001

Mr. Henry Z. Steinway
Steinway & Sons
Steinway Hall
109 West 57th Street
New York, NY 10019

Dear Mr. Steinway,

Thank you very much for taking the time to research the signatures on the inside cover of your father's book that I purchased and identifying these people so I would know who the signatures belonged to. I appreciate your solving this mystery for me. The book is a first edition and is also signed by your father on the Title page. As you mentioned in your letter to me, it is a great find. It will be respectfully placed in my Library next to the Ratcliffe "Steinway & Sons" and the Chapin "88 Keys" books that you autographed for me when my wife and I purchased a new Steinway "B" in 1999.

We are very proud to be the newest Steinway Piano Gallery representing the prestigious Steinway & Sons marque here in Tallahassee. We are looking forward to a long and successful relationship with your company. Please accept this as a standing invitation to pay us a visit should you come to Florida. My wife and I would be honored to have you sign the plate of our "B."

Thanks again,

C. Nick Vuillemot
Manager

HENRY Z. STEINWAY
109 WEST 57th STREET
NEW YORK, N.Y. 10019

C. Nick Vuillemot
Steinway Piano Gallery
1345 Thomasville Road
Tallahassee, FL 32303

Dear Mr. Vuillemot -

Frank Mazurco showed me the enclosed which is a great find. Congratulations. It must have been an important event at the Jenkins Music Co., Kansas City. In case you are too young, Jenkins was an empire in the middle west, selling everything in music. Could be as early as 1953 when the book came out and there were many celebrations of SSS 100th birthday.

Anyway, for what it is worth, here is who is involved, to the best of my 86 year old memory.

Clint Kanaga Jenkins financial guy, I think
St. John don't know

Paul Jenkins Pres. of Jenkins

Wiktor Labunski (and wife) he was Polish born, head of the
Kansas City conservatory.

Roman de Majewski Steinway VP Sales (like Frank Mazurco)

Emily and Fred Jenkins He was Treasurer of Jenkins co.

Brackinread Don't know

Gillespy and wife General Manager of Jenkins

Kennedy Don't know

Slava Don't know

Martha and Walter Cook Don't know

Alexander W. Greiner Concert and Artist manager of Steinway

Sutherlands - Bill and wife Florence. He was the piano mgr.

Riley Don't know

Waverly and Vera Beltrand He was long time Jenkins piano
man. managed some branch stores.

Always glad to see this great book by my
father turn up in good hands.

Very best -



15 Oct. 2001

Christ Komaga

Anna St John

Paul M. Jenkins

Walter Labunski

Wanda Labunski

Priscilla Klapac

Emily Jenkins

S. B. Jenkins

Verna Brackin

~~James D. Bradley~~

Marge Gillespie

~~John~~

Pauline Kennedy

Eugene Skora

Martha Cook

Helen Cook

Martha Bruce Thompson

Alexander W. Grim

Florence Sutcliffe

W. H. H. H. H.

Charmy Raley
Tandy Beltray
Vera Beltray

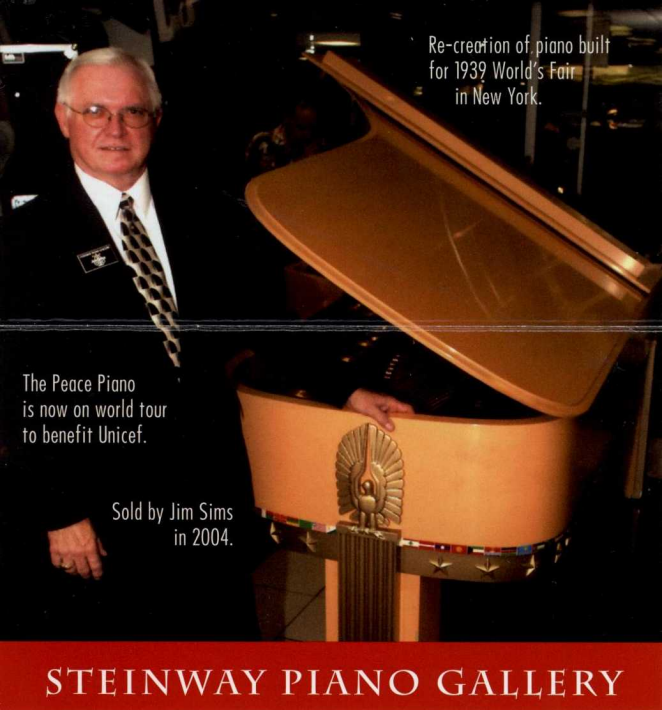
James R. Sims, RPT
President

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Steinway & Sons
Alma-Tadema,
the most
expensive
new piano
ever produced,
was sold in
2002 by
Jim Sims.



On Display at Tallahassee Antique Car Museum

A photograph of an older man with white hair and glasses, wearing a dark suit, white shirt, and a patterned tie. He is standing next to a large, light-colored Steinway piano. The piano has a curved, Art Deco style body with a prominent sunburst emblem on the front. The lid is propped open, revealing the interior. The background is dark and out of focus.

Re-creation of piano built
for 1939 World's Fair
in New York.

The Peace Piano
is now on world tour
to benefit Unicef.

Sold by Jim Sims
in 2004.

STEINWAY PIANO GALLERY

**THE ALMA-TADEMA BY
STEINWAY & SONS**

This legendary art-case piano is the most expensive new piano ever produced. It was sold in 2002 by Jim Sims.



THE PEACE PIANO BY STEINWAY & SONS

A re-creation of Walter Dorwin Teague design. The original art deco piano was built for the US Pavilion at the 1939 World's Fair in New York. It was sold in 2004 by Jim Sims.



Presently on world tour to help promote Unicef's relief efforts.



STEINWAY & SONS

May be seen at the
Tallahassee Antique
Car Museum.

**STEINWAY PIANO GALLERY
OF TALLAHASSEE, FLORIDA**

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Tallahassee, Florida 32303-5667

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www.steinwaytallahassee.com

Monday thru Friday
9 AM to 5 PM

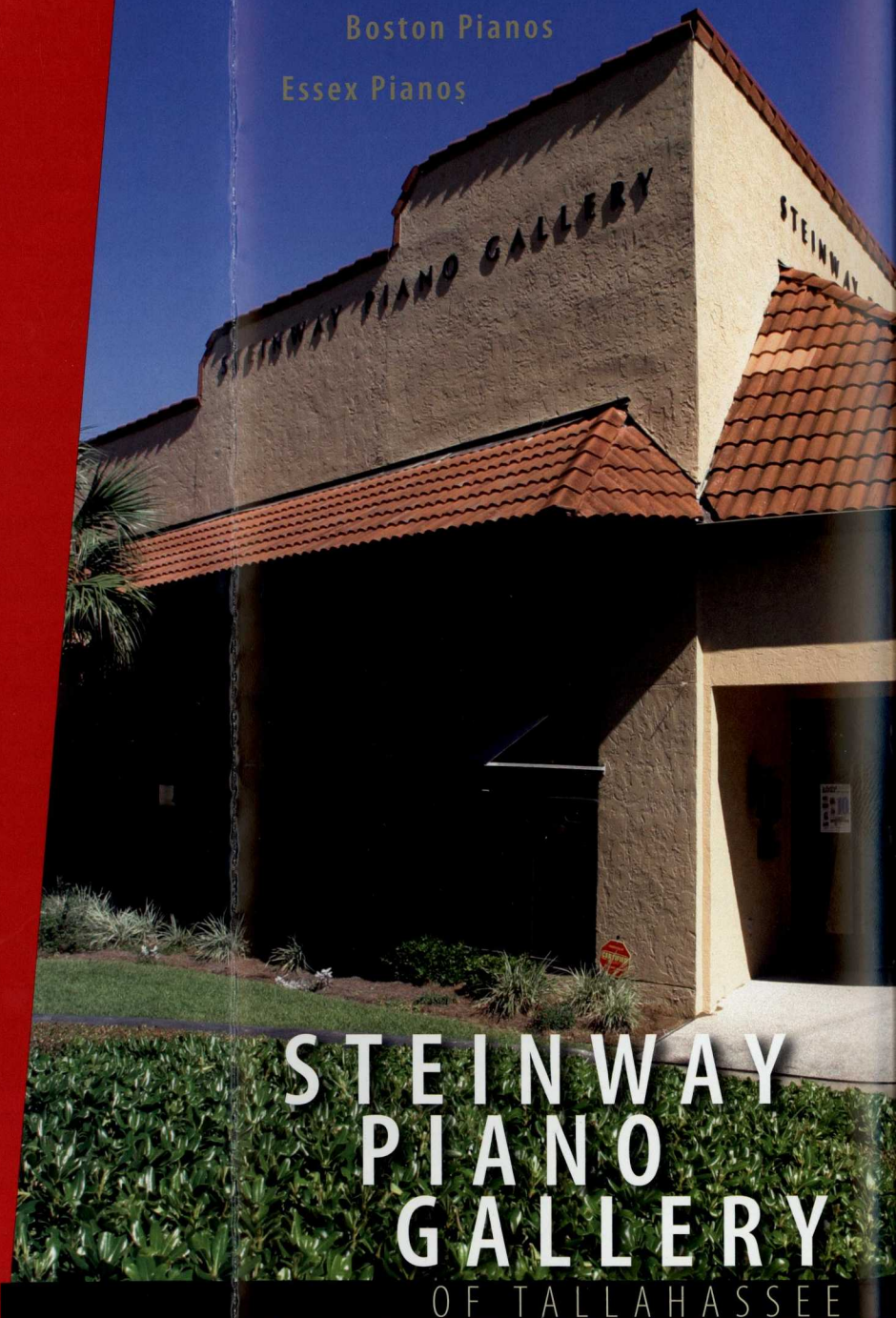
Saturday
By Appointment Only

Exclusive authorized dealer

Steinway & Sons Pianos

Boston Pianos

Essex Pianos



**STEINWAY
PIANO
GALLERY**
OF TALLAHASSEE



FIND THE PIANO ...

Choose your grand or upright piano from our large selection of new Steinway and Steinway-designed Boston and Essex pianos.

Of the top 72 Steinway & Sons dealers in North and South America, we are one of only 13 dealers appointed to be a Steinway Piano Gallery. In fact, we are the only exclusive authorized dealer for Steinway & Sons in this area.

Being a Steinway Piano Gallery dealer sets us apart. It means we have exceeded the high standards required by Steinway & Sons in over 20 different areas.



STEINWAY & SONS

Our staff of Steinway-trained personnel is here to assist you in selecting the correct piano for your home or business. We have any number of pianos on display in our Selection Room that will meet the requirements of the professional, as well as, the beginning pianist. You can play and select from pianos ranging from a nine-foot concert grand to a five foot, one-inch baby grand. Our selection of upright pianos ranges from 42 to 52-inches in height.

Your piano purchase includes – at no extra charge – tuning of your piano before it leaves our floor. In addition, the delivery to your home or business, is included at no charge, along with two more tunings at your home or business. These tunings take place at 30 days and six months after delivery.

FULL SERVICE FACILITY

Come to the Steinway Piano Gallery to play and select a piano that meets all your needs.

- Competitive rates are available for financing your piano for up to 12 years.
- 90-day Trial-Purchase Plan
- In-home tuning, voicing and regulating.
- Player piano units available for grands and uprights.
- Previously played pianos available.
- Local and long distance piano moving.
- Over 43-years experience rebuilding and repairing pianos.

STEINWAY THE PIANO STANDARD OF THE WORLD

Steinway & Sons has been handcrafting fine pianos in the United States since 1853. It is a fact that over 99 percent of concert piano soloists choose Steinway concert grand pianos over other brands.

When you select a Steinway, or a Steinway-designed Boston or Essex piano, you are making an investment.

Historically, Steinway pianos appreciate rather than depreciate in value each year. A Steinway piano in your home creates a legacy for generations to come.

We can help arrange tours of the Steinway factory in Long Island City, N.Y. and of the legendary Steinway Hall in Manhattan. If you wish, we can also arrange a trip to the Selection Room at the Steinway Hall.

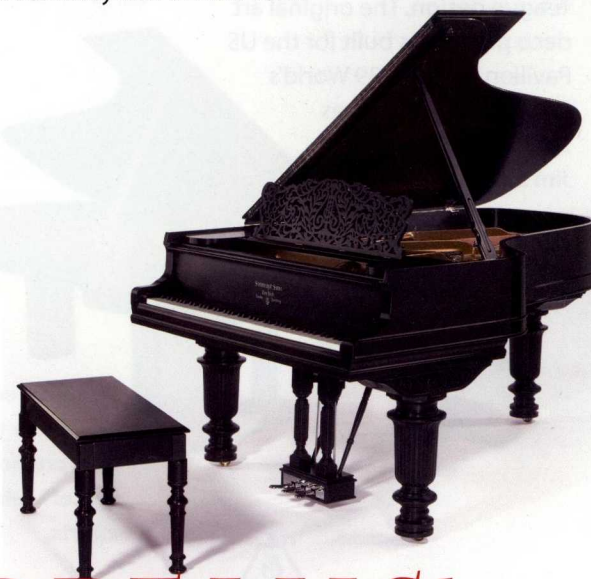
BOSTON AND ESSEX PIANOS

Enjoy the quality of a Boston or Essex piano for only a third to two-thirds the investment of a new Steinway piano.

If you should choose to upgrade to a Steinway grand within ten years – you can get your money back in trade.

That's correct.

Steinway & Sons gives a certificate to the original purchaser of a Boston or Essex piano that will allow their money back in trade on a new Steinway grand piano within ten years from the date of purchase. This certificate is good at any participating Steinway dealer in North America and at Steinway Hall in New York.



... OF YOUR DREAMS!